

REQUEST FOR PERMANENT COURSE APPROVAL OR COURSE CHANGE

FULL COURSE TITLE: Client Relationship Management

Abbreviated Course Title (30 characters maximum) Client Rel Mgmt

Type of Approval Sought:

New Course Delete from Catalog Change in Existing Course (specify change): _____

Other Please specify: Originally CAT303 - Client Relations Management. Course objectives, content and assessment was updated.

Faculty Member(s) Initiating the Course or Course Change: Antoinette Pinder-Darling

Department(s)/ Academic Unit(s) of Origin Culture and Communication

Student Credit/Semester Hours 3 Prerequisite(s) CAT302 - Customer Service Theory and Practice

Type of Course (check all that apply in parts 1 & 2):

1 UNDERGRADUATE: GRADUATE: _____
 90 _____ 100 _____ 200 _____ 300 _____ 400 500 _____ 600 _____ 700 _____ 800 _____ 900 _____

2 Academic Foundations: _____ General Education Tier: _____
 General Education Mode(s) of Inquiry: _____
 Major: Required Elective _____ Minor: Required _____ Elective _____
 Interdisciplinary Program: Required _____ Elective

Component Workload Hours: Lecture 3 Lab _____ Studio _____

APPROVAL RECOMMENDED

[Signature] Date Dec 2, 2014
 Chair, Department Curriculum Committee

[Signature] Date Dec 2, 2014
 Chair, Department or Academic Unit

Chairperson(s) Consulted, Department(s) or Academic Unit(s) _____ Date _____
Courses that cross departmental/unit lines must be submitted to other chair(s) for consultation before submitting to the dean(s)

[Signature] Date Dec 2, 2014
 Chair, College Curriculum Committee

Dean, College of Course Origin _____ Date _____

Chair, General Education Curriculum Committee (for General Education courses only) _____ Date _____

[Signature] Date Dec 2, 2014
 Chair, Senate Curriculum and Instruction Committee or Chair, Senate Graduate Studies Committee

Provost _____ Date _____

COURSE NUMBER: CAT 403
Number assigned by Registrar

FACULTY WORKLOAD: 3 contact hours
Assigned by Provost

NOTIFICATION

Dean, CAS	Date
Dean, COE	Date
Dean, CPS	Date
Dean, GS	Date
Library	Date
Registrar	Date